Ramadurai R

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Profile: Having 22 Years of experience in the Software Industry. Involvement ranges across Architecture, Requirement Analysis, Design, Development, Implementation, Testing, Documentation and Maintenance of various Software Applications and Products. Has initiated and led a knowledge communities' programs, Data warehouse Testing Competency and Data Warehouse & BI projects for customers. Currently Working as Managing Director and in the name of "Enn Ram" as independent consultant which includes MNCs, local & global business for individuals and non-profits. As Consultant on Cloud, Application Development, System Analyst / Integration, Big Data, Analytics, mobile Apps, ecommerce and Online Advertising (social media) strategies.

- **Domains:** Telecom, BFSI, Education, Tours and Travels, Retail, SCM, Hospitality, Non-Profits, Government etc.
- **Illustrative clients:** GE, Silicon Valley Bank, Citibank, Vodafone, Cigna, Thomson Reuters, Lessen Tours, TÜV, Cigna, defence one, Tesco, Burger King etc.
- **Partnership Ecosystem Built:** Microsoft, Amazon, Google, Citrix, Samsung , Bitdefender , HPE, Freshworks, Anyline , Wavemaker and SoftwareONE.

Functional Experience:

- **Entrepreneurship**
    - ❖ Serial entrepreneurship since 2010 (Domestic & Overseas)
    - ❖ Created & trailed various market segment at own risks
    - ❖ Business requirement analysis & effective defining processes for delivery
    - ❖ Technology enabler through consultative & advisory approaches
    - ❖ Bootstrap and building 4 different Platforms via ITS business

- **Sales, Presales and Proposal**
    - ❖ Played Business Development Roles for SMB, Enterprise Delivery & Sales Consultants.
    - ❖ Presales for Cloud, System Integration, ML & AI, Data Warehouse and Business Intelligence, Mobile Applications & Analytics
    - ❖ Created Project and Business proposals for MSME & Non-Profit Sector in India and Piloted the market
    - ❖ Cost optimized licensing & cloud consumption advisory to end customers via Distributors
    - ❖ Application & Cloud Migration Consulting
    - ❖ involved in Proof of concept for ML & AI solutions in Hospitality industry
    - ❖ Consultation for Virtual Desktop and Apps Integration
    - ❖ Gap Analysis & Industry Specific Seamless Integration for Cloud & Hybrid modelling
    - ❖ Process & Technology consultant for Adoption and Change Management to the clients
    - ❖ Modelled Solutions for creating online school for B2B & B2C models

- **Management Roles**
    - ❖ Leading Core Business Team since 2010 and Youth forum since 2004 as Board of Trustees
    - ❖ Headed Bangalore Mobile Specialized Delivery Group for Sapient
    - ❖ Lead large teams, Worked as Delivery Head, Testing Practice Head, Data warehouse and BI
    - ❖ Lead Mobile (Native & Hybrid) Capabilities, Mobile BI & Mobile Analytics Practice
    - ❖ Worked at client site overseas and Parallel Handlings of Multiple projects
    - ❖ Done Program and Project Managements

- **In Software Architecture and Design**
    - ❖ Enterprise solution Architecting Roles as hands on CTO since full time Entrepreneur
    - ❖ Data warehouse architect, Design, Data Modeling, Tools Designs and Testing frameworks
    - ❖ Web based Technologies solutions and open-source projects designs and implementation
    - ❖ Mobile BI framework and design implementation

- **In Software Testing**
    - ❖ Expertise and Built Data Warehouse & Business Intelligence Testing Competency
    - ❖ Involved in SOA, BPM and PeopleSoft Testing
    - ❖ Presented Testing white paper in International Testing World Conference

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- **In Software Development and Production Support**
  - ❖ Implemented Automation of telecom billing processes, that led to 98% reduction in effort
  - ❖ Worked as System Analyst and Production support engineer on Oracle (PL/SQL), Pro*C\C++, UNIX (includes shell Scripting), J2EE (JDBC,JSP), HTML, JavaScript, VB and VC++ projects

Core Competencies

- ❖ Consulting - Proven experience in delivering engagements in ambiguous, unstructured environments.
- ❖ Product Management – Created PRD and product roadmaps for internet products
- ❖ Program & Delivery Management
- ❖ Specialized in business transformation engagements around Enterprise Data Warehouse & Business Intelligence and Enterprise applications (SOA) integration initiatives.
- ❖ Alliances, Business Analysis & Presales - Handling relationships and expanding breath of service offerings

Awards & Recognition

- ❖ Many Customers Commendations and employers Awards including chairman award, **"Happiness Evangelism Award"** for the happiness of customer and Society

Areas of Focus

- ❖ Big Data, Business Intelligence and Data warehouse
- ❖ Mobile BI and Advance Analytics
- ❖ Project Management
- ❖ Performance Management
- ❖ ecommerce and Internet Technologies

Knowledge Management & Trainings

- ❖ Mentored Teammates and Fresher (Campus Batch) on various technologies and soft skills
- ❖ Presented papers and Technology tools on various Conferences and Technology festivals.
- ❖ Initiated and led a soft skills community called, "Roots and Fruits - I^{2}Q Leadership program", "Happiness at Workplace" and Technologist of Social Action (TSA)
- ❖ Undergone "- Six Sigma Green Belt Project Training" from KPMG
- ❖ Certified in Java by Brain Bench
- ❖ Citrix and Google Certified

Professional Recommendations

- ❖ On Social Networks: http://in.linkedin.com/in/ramadurair
- ❖ Professional Reference may also be provided on requests
- ❖ Skill Endorsed – 122 on Required Analysis & Ensuring Delivery via right practice & Program Management next highest in LinkedIn from professional worked together.

Career Progress

Organization	Role	Duration
Azosis Technologies (Rebranded) Private Limited	Managing Director	May 2019 – Till Date
Aditi, Happiest Minds, Sapient, UYM Group of Companies, Enn Ram	IT Consultant and Management Roles	Jun 2010 – Till date
MindTree Limited	Practice Head, DWBI Testing	Aug 2004 – Jun 2010
BPL Telecom, Polaris, TÜV	Systems Analyst, Software Engineer	Jan 2002 – Aug 2004

Education

- ❖ MSIT (Information Technology), Bharathidasan University, Trichy. April 2003 – 74%
- ❖ B.Sc. (Mathematics), Madurai Kamaraj University, Madurai. April 2000 – 69%

Personal Values and Additional Information

- ❖ Commitment (Time / Quality / Cost / Innovative (Creativity) /Blogging
- ❖ India PAN: AFUPR6869K / Date of Birth: 29th April 1980
- ❖ Hobbies: Meditation, Introspection, Reading and Music