



# RAMADURAI R

- **Businesses & Nonprofits Enabler**
- **Consulting on Effective Use of Emerging Technologies**
- **Innovative in Creating Commercial Models**
- **Extensive Analyst & Solution Provider**

## PROFILE

Ramadurai Radhakrishnan (aka) Enn Ram, has Nearly 20+ years of experience in Information Technologies business worked with various prestigious clients like GE, Citibank, TUV, Vodafone, SVB etc. Before taking fulltime business, headed Mobile Specialized Group of MNC who has 70 people across India and developed their global business development & implementation plan.

Involved in Business Development Activities and capabilities building in Big data and Analytics. Involved in many business dealings since 2010 to build MNC in Careers building, Media Management and Information Technology development companies in USA and India. Presently focusing on new business models which includes MNCs, local & global business for individuals and nonprofits.

With vast experience of Business, Operational and Technical capabilities, enabled many businesses to deliver effective results. Nearly 90% of operating cost reduction on our business and 92% execution time reduction on process management of automated system. Started as developer, played various roles including knowledge management champion and Mobile Delivery Group head before stating full time business in 2014

## FOR CONTACT & APPOINTMENT

Visit my Website: [www.ennram.com](http://www.ennram.com)

## BUSINESS

### Enn Ram ( [www.ennram.com](http://www.ennram.com) )

**Apr 2019 – Till date:** Independent B2C Model on Business Consulting & advisory services along with Authoring thought provoking eBooks.

### UYM Group of Companies ( [www.uymgroup.com](http://www.uymgroup.com) )

**Apr 2010 – Mar 2019:**

Part of Partnership firm between 2010 & 2011 and Business consultant till 2014, Afterwards, involved as board member and director with LLC in US and 3 Private ltd formation & Streamlining as per governance of US and Indian corporate laws

### Building a New MNC (May 2019 Onwards)

**May 2019 Onwards:** New global business model with few expertise on various fields (B2B Model)

## BUSINESS, OPERATIONS & TECHNOLOGICAL HIGHLIGHTS

### UYM Group of Companies | 2014– Till date:

- ✓ Got 17 customers & Business partners including Samsung on board
- ✓ Brought down operating cost nearly 90% less compared to 2014
- ✓ Innovative delivery model using home office, cloud & outsourcing models for start ups
- ✓ Adherence to compliance & governance processes of 3 different pattern of business models

### As Employee with various Roles | 2000– 2014:

- ✓ Delivered 92% optimized solution proposed with software licenses of clients & vendor management supports
- ✓ Value added results at many onsite trips to USA & local clients
- ✓ AS Practice lead, built many capabilities & developed key accounts including developing global business delivery & implementation plans.

## NONPROFIT

### Universal Young Minds ( [www.universalyoungminds.org](http://www.universalyoungminds.org) )

**2004 – Till date:** Independent Consulting & advisory services along with Authoring thought provoking eBooks for voluntary youth forum and founder member.

- ✓ Involved in many noble activities for youth, employers & corporate social activities since 2000